Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors:	Shauna Brummet, President	Rhonda Deschner, Treasurer	Wini Labrecque, Director
	Jennifer Hack, Vice President	Karen Ball, Director	Sharon Milligan, Director
	Patty Hasselbring, Secretary	Wendy Dittbrenner, Director	Mike Vigus, Director

Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, September 28, 2020; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening

1.1 Welcome - Meeting called to order by President Brummet at 7:07 Eastern Time

1.2 Celebrations – Labrecque led discussion of things to celebrate.

2.0 Consent Agenda

Minutes from August meeting approved by email vote. Ratified 7-0, with one abstention (Vigus absent at August meeting. Milligan absent for this vote.)

Fiber Committee has action to be taken so that report was extracted and placed on regular agenda for discussion.

Motion made to approve the remaining consent agenda as presented. Moved by Hack. Second by Ball. Motion carried 8-0. (Milligan absent for this vote.)

3.0 Financial Report

Deschner presented an overview of the August Financials, Year-to-date Financials, Executive Financial Summary

Motion to accept financial report. Moved by Labrecque, Second by Dittbrenner. Motion carried 9-0.

4.0 Strategic Discussion: Denver National Show

Discussed the current requirements of the National Western Stock Show facilityin Denver in light of COVID. Discussed possibility of other facilities; Executive Director and staff will explore and also check with the Denver facility to see if we can delay contract for another week.

Board Meeting Minutes

Motion to ask the Denver facility if we can delay our decision for one week while a few other options are explored. Moved by Deschner. Second by Ball. Motion carried 9-0.

5.0 Strategic Discussion: Committee Member Terms

Discussion of changes to policies and procedures: 1. Defined terms (3-years), rather than indefinite assignment 2. Committee members serve a designated number of consecutive terms (two), 3. Committee members expected to attend at least 75% of meetings 4. Board may appoint a special non-voting advisor to a committee for an indefinite period of time if the board so chooses, and 5. Board may appoint otherwise term-limited committee members to serve on a committee.

Motion made to approve and incorporate the five proposed additions to AOA Policies and Procedures. Moved by Hasselbring. Second by Deschner. Motion carried 9-0.

6.0 Strategic Discussion: Show Revitalization Task Force Recommendations Take 2

Discussion of pilots that were passed at the August Board meeting. Clarification needed for pilot rule change color divisions so that all understand it is a requirement vs. a recommendation.

Motion made to clarify the motion from the August meeting concerning splitting a color group from: "to implement a pilot for the 2020-2021 year to decrease the minimum number for splitting a color division (such as True Black and Bay Black) from four to three." to: "color designation shall be shown as a separate class when three or more alpacas of one gender and age division are entered within that color designation." Moved by Hasselbring. Second by Hack. Motion carried 9-0.

Board reviewed and determined highest priorities in the long-term list of recommendations. Two priorities were selected for this year:

1) Point system for shows. Action: Establish a task force to investigate other breed organizations and identify potential structure for AOA.
2) Showing non-registered alpacas in fleece end product competitions. (Skeins, fiber arts, walking fleece, fleece competitions)

Motion made to develop one task force for each of the two priorities identified by the Board: 1) Explore a point system including investigating of other breed organizations, and 2) incorporating non-registered alpacas into fleece shows. Moved by Ball. Second by Milligan. Motion carried 9-0.

Task forces will be appointed at the October Board meeting.

7.0 Other business

7.1 Fiber Committee Goals, Display Discussion, Testing

Recommendation for managing the Natural Fiber Display that can be used by affiliates at their events.

Motion to approve recommendation of the Fiber Committee for the Natural Fiber Display. Moved by Hasselbring. Second by Deschner. Motion carried 9-0.

Fiber Committee goals reviewed and discussed. Positive feedback from Board to committee. Discussion about branding and feedback concerning exploring a bit more

Testing has been completed for antibacterial properties of Suri and Huacaya and thermal conductivity properties of alpaca fiber. Report for distribution will be prepared summarizing results.

Board Meeting Minutes

7.2 October Board Education on Board Recruitment: Facilitator: Greg Nielsen
Planned board development for October was discussed. Focus on establishing matrix for recruiting Board members.

7.3 Membership Level Refresh Recommendation (Documents #5 + #6)
Executive Director Gifford introduced the work that staff has done in terms of memberships and levels. The Membership Committee has been involved as well. The summary and membership benefit matrix will be discussed further in November.

7.4 Board and Staff communication
Board discussed communications to ensure that communication is timely and accurate.

7.0 Adjournment
The meeting was adjourned at approximately 10:30 PM Eastern.

Next meeting: October 26, 2020