BOARD MEETING MINUTES

Our Mission:
Serve all Alpaca Owners Association Members to facilitate their success within the alpaca industry.
Our Vision:
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors:	Jennifer Hack, President	Wendy Dittbrenner, Vice President
	Lynn Eden, Treasurer	Sharon Milligan, Secretary
	Wini Labrecque, Director	Scott Miller, Director
	Jeff Williamson, Director	Rhonda Deschner, Director
	Michael Livingston, Director	

GUEST: Margie Ault

Executive Director: Robin Gifford

Meeting: Board Meeting, Monday October 25,2021 7:00 Eastern Time

1.0 **MEETING OPEN:**
Meeting opened at 7:07pm Eastern Time. Lynn Eden, absent.

2.0 **CONSENT AGENDA:**
September minutes vote ratification, Policy & Procedure changes, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion or action.
Motion by Wini, Second by Scott, approved 8-0.

3.0 **FINANCIAL REPORT:**
DOCUMENT REFERENCE: Sept Financials, YTD financials, Executive Financial Summary.
3.1 Oct actual income in the red but better than budgeted.
3.2 Registry income up which also increased expenses. Registration goal is at 80%.
3.3 Membership increased in Oct probably due to Fall Shows starting.
3.4 Investment Income down substantially.
3.5 YTD still in the Black.

4.0 **STRATEGIC DISCUSSION:** Invited Champion Program
4.1 Scott presented a concern that the Invited Champion Class at Nationals was not allowing for a true National Color Champion in every color class. Because of the Champion of the Invited Champion Class coming into the competition for Supreme Championship there would be two alpacas of one- color class competing. This is also true with the Champion of the Best B&O color. Scott believes the National Show should have one National Color Champion clearly identified at the end of the show, and that the Invited Champion Class should be restructured or done away with all together.
4.2 Margie gave historical information as to how the Invited Class came about, including the fact that it does produce additional revenue.
4.3 There was discussion concerning whether or not to get rid of the Invited Class or restructure.
4.5 The Board decided to ask the membership, via survey, what they think about the Invited Class. Margie will produce the survey. The Board will continue to discuss the pros and cons and bring the topic back after the survey is returned.

5.0 **OTHER BUSINESS**
5.1 **National Show Live Auction:**

There were mixed opinions on the Board. It was decided more information was needed, especially how it would be run. Tabled for next meeting discussion. Robin will seek out information from Auction professionals.

5.2 **Grievance Committee:**
This committee deals with actual complaints concerning show issues and is made up from members of the SRC, JTCC, and JAC. The Board Liaison officer to each of these committees will request the name of a person who would be willing to sit on the Grievance Committee. Those names will be presented to the Board for approval at the next Board meeting.
5.2.3 The Board also felt that there should also be a Board representative on the committee. There was a motion by Jeff, second by Sharon, approved 8-0.

5.3 **Dental & Vison Insurance Benefits to Members holding Corporate & Business Memberships.**
The Board voted to make available this insurance thru Ameritas Insurance Company at the member's expense.
Motion by Jeff, Second by Windy, approved 8-0.

5.4 **Fiber Committee Approvals:**
The Board approved Brenda Wyler & Elizabeth Taylor to the Fiber Committee.
Motion by Wini, second by Rhonda, approved 8-0.

5.5 **Alternative Products Committee Approvals:**
The Board approved Laura Martagh to the Alternative Products Committee.
Motion by Wini, second by Sharon, approved 8-0.

6.0 **Adjournment:**
Motion by Jeff, second by Scott, approved 8-0 at 8:48pm Eastern Time.