Board Meeting Minutes
September 22, 2025

Our Mission
We advance responsible alpaca ownership and breeding through our world-renowned registry, comprehensive education, leadership, and vibrant member community. We build a community, *through member and volunteer support,* where we ensure the long-term sustainability and success of alpaca livestock for current and future generations.

Our Vision
To be the definitive livestock model and global leader advancing all aspects of alpaca ownership—from breeding and health to fleece utilization and business development—while growing a thriving community that champions the alpaca industry's future.

Board of Directors

Jennifer Hack, President	Brian Houchin, Vice-President
Jason Gill, Treasurer	Michael Livingston, Secretary Absent
Gina Glasscock, Director	Scott Miller, Director Absent
Sharon Milligan, Director	Jay Penica, Director
Mike Walsh, Director	

Executive Director: Robin Gifford - absent
Guest: Dr. Jeri Booher, Margie Ault

Meeting: Video Board Meeting
Monday, September 22, 2025; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening Hack
Called to order: 6:05 Central

2.0 Consent Agenda Hack
August email approval ratification, Executive Director's Report, Dashboard, Social Media stats and committee Reports NOT needing discussion or action.
Motion to accept: Houchin. Second: Walsh. Approved.

3.0 Show Rules Changes Dr. Booher/Ault
Rule #1: No leaving the arena without permission. Motion: Milligan. Second: Penica. Approved
Rule #2: Adults showing unregistered animals in performance. Motion to deny: Penica. Second: Miller. All approve the motion.
Rule #3: Updates terminology from *natural pasture condition* to *naturally clean, unenhanced show ready condition*. Motion: Miller. Second: Milligan. Approved
Rule #4: 9-hour max day for judges. Motion: Houchin. Second: Miller. Approved.
Rule #5: No separation of shorn and full fleece in production classes. Motion: Milligan. Second: Houchin. Approved.
Rule #6: Change in youth divisions for fiber arts. Motion: Glasscock. Second: Gill. Approved.

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Rule #7: Delete unused classes from the rule book. Add performance. Motion: Glasscock. Second: Houchin. Approved.

Additional motion by Glasscock, second by Miller and approved to revert to the previous system with three colors of brown, three colors of rose gray, and three colors of silver gray, while limiting breeders to three animals per class maximum.

2026 Show Rules accepted with amendments above and no to rule #1. Motion: Glasscock Second: Milligan. Approved.

4.0 Financial Report Gill

Document reference: August Financials, Year-to-date Financials, Executive Financial Summary

Motion: Glasscock Second: Milligan. Approved.

5.0 Strategic Goal 1: Leverage Marketing Houchin, Livingston, Miller, Gifford

5.1 GR + AmDee Contracts - AmDee Signed! GR ready to sign.

5.2 Brand Council work summary

6.0 Strategic Goal 2: Fortify AOA's Financial Position Hack, Milligan

See 5.1 above.

7.0 Strategic Goal 3: Enhance Member Value Gill, Glasscock, Penica

- Focus on committee recruitment. Board will forward names to Hack or Gifford this week to stay on timeline.
- Hack emphasized the urgency of establishing the Membership Committee as it directly supports one of their primary goals of enhancing member value, setting a two-week deadline to finalize it.

8.0 Strategic Goal 4: Alpacas as a True Livestock Model Walsh

9.0 Other Business Hack

9.1 Show Points Task Force 3.0 Miller

- Miller sent Show Points Task Force Mission Statement and members to board.
- Hack suggested modifying the Show Points Task Force mission statement to focus on "growing membership participation" rather than just "growing show participation."

Motion to accept the Show Points Task Force Mission, Members and Directives: Glasscock. Second: Houchin Approved.

9.2 Committee updates: Membership, Alt Products, Education, GirCom

No updates.

9.3 Tuesday meeting conflicts Houchin

Change to Thursday evenings.

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10.0 Adjournment 8:26pm Central Hack

Next regular meeting: October 27, 2025