Board of Directors Meeting Minutes

April 24, 2018

Board of Directors: Don Greene, President; Mike Vigus, Vice President; Jeff Williamson, Secretary; Joe Crocco, Treasurer; Vern Butler, Director; Patty Hasselbring, Director; Steve Hull, Director; Andy Merriwether, Director; Laurel Shouvlin, Director

Executive Director: Bud Synhorst

Meeting: Monthly Business Meeting
Conference Call—April 24, 2018, 6:00 p.m. EDT

Absent: Steve Hull, Andy Merriwether

Proceedings: Meeting called to order at 6:07 p.m. EDT by President Greene.

1.0 Approve Board Meeting Minutes for April 10, 2018: Minutes not complete, will approve at May meeting.

2.0 Financial Report:

2.1 Financials for month-ended March 31, 2018: New column added to financials to look at previous year for the same period. The National Halter Show Dinner Auction brought in about $75,000, and some of that income has yet to come in. Once those all come in, it will have a substantial positive impact on the income. National Show is above projections even without all the income in yet. Advertising income is down about $10,000, but quarterly payments still coming in throughout the year. Also, sold about $6,000 in advertising after the National Show which will book in April. Membership income is about $1,400 below budget YTD. Product income is up double versus YTD for the same period last year. Quarterly financials will be posted to the website for members to see.

2.2 Review Quarterly Investment Report: Uploaded to Dropbox. Currently have over $1M in the investment accounts.

2.3 Checking Account Balance Update: Balance is about $530,000 as of the end of March.

3.0 Old Business:

3.1 Review Report from Dr. Mark Enns: Uploaded to Dropbox. Discussed report suggestions/recommendations that were made by Dr. Enns. No further action to be taken at this point.

3.2 Review Strategic Plan Documents and Proposal: Proposal from Kevin Oschner uploaded to Dropbox with his recommended steps to work with AOA on the Strategic Planning Process. Need to have further input from all Directors on the Strategic Plan. Board will discuss further at the May meeting.

3.3 IT Services Proposal: Discussed Software Consulting Review that was presented by Lutz Consulting. Going back to Lutz to ask for some sample reviews that they've done in the past for the board to review. Butler, Williamson, and Synhorst to review documents and make recommendation for the May meeting.

3.4 Member proposal Update and Review: As discussed in the previous meeting the AOA magazine articles can only be read online by current members. The idea of linking to public articles that are posted in The Alpaca Academy was suggested as a first step in working together with Ian Watt on his proposed website.

3.5 Jim King Nominations due May 1, 2018: All nominees must be in by this date. This award is given by the Board of Director's. Nominations and vote to take place at the May meeting.

3.6 Building Contract Update: Motion made by Shouvlin to approve a 3 year lease extension for the AOA office. Second by Williamson. Approved 7–0 (votes not cast by Merriwether (absent), Hull (absent)).

3.7 Membership Survey Update: Email Survey has been sent and responses are coming in. Survey will be closing in a couple of weeks. Should have some results for review at the May meeting.

4.0 New Business:

4.1 Member Benefit Discussion: Discussed the benefits of each of the membership categories, and possible changes and enhancements that could be made. Board to explore new ideas over the next month for review at the May meeting.

5.0 Executive Director Update:

5.1 Dashboard: Report submitted prior to the board meeting. Previous year number column added to the standard report for comparison of the current year versus last year.

5.2 National Show Update: Bills still coming in post-show. Final report should be ready for the May meeting with a comparison to the two previous years.

5.3 Election Process Update: All set to use Association Voting again this year for electronic voting. There will be 10 candidates on the ballot.

5.4 Annual Report Reminder: Highlights from the board. No discussion.

6.0 Committee and Other Reports:

6.1 Government and Industry Relations Committee (GIRCom): Merriwether

No report.

6.2 Judge Training and Certification Committee (JTCC): Hull, Williamson

No report.

6.3 Judges Advisory Committee (JAC): Williamson

No report.

6.4 Show Rules Committee (SRC): Vigus

No report.

6.5 Fiber and Fiber Products Committee: Shouvlin

No report.

6.6 Alternative Products Committee: Butler

No report.

6.7 Membership Committee: Hasselbring

No report.

6.8 Affiliates Council: Greene

No report.

6.9 Ad Hoc Youth Committee: Shouvlin

No report.

6.10 US Alpaca Fiber Council: Synhorst

No report.

7.0 Meeting Wrap:

7.1 Contact the Board Update: None.

7.2 Action Items Review: Vigus captured and will forward to board.

7.3 Next Meeting: Tuesday, May 22, 2018.

7.4 Adjournment: Motion by Butler. Motion carried unanimously. Adjourned at 8:01 p.m. EDT.

Submitted by Jeff Williamson, Secretary.