



# ALPACA OWNERS ASSOCIATION, INC.

visit [www.AlpacaInfo.com/renew](http://www.AlpacaInfo.com/renew) or call 402-437-8484 to sign-up

## PLEASE SUPPORT YOUR NATIONAL ORGANIZATION

Your paid membership helps AOA maintain and provide the largest searchable alpaca database that includes pedigrees, show results, and EPD data all in one easy location, plus so much more...

- Largest, most accurate DNA registry
- Largest, most respected show system
- World-class judge training program
- Industry-leading EPD program
- State-of-the-art livestock software system
- AOA National Halter and Fleece Shows
- Professionally run organization
- Professional industry magazine with 30 years of history
- Government and industry relations support
- Member farm and affiliate marketing and networking opportunities
- A hub for alpaca-related questions and information
- Professional public relations support for members

AOA MEMBERSHIP BENEFITS	ALPACA OWNER UNPAID	REGISTRY MEMBER \$15	ASSOCIATION MEMBER \$110
View and Manage Current Herd Online	✓	✓	✓
View Past Alpacas Online		✓	✓
Register and Transfer Alpacas		✓	✓
Participate in EPD Program		✓	✓
Listed in Online Member Directory		✓	✓
Access the Database (includes pedigrees, EPDs, members, show results)		✓	✓
Access to Online Education in Alpaca Academy		✓	✓
Voting Rights (see Bylaw 3.3 for information)		✓	✓
Eligible to Purchase Listing in Alpaca Owners Guide		✓	✓
Eligible to Purchase Advertising in Alpaca Owners Guide			✓
Shown on Farm & Ranch Locator (farm name, phone, city, state)			✓
Free Email Certificates with all New Registrations and Transfers			✓
Eligible to Add Events to Online Calendar			✓
List Alpacas Online for Sale and Stud			✓
Receive Print Subscription to Alpacas Magazine			\$30 value
Eligible for Bulk Transfer Discounts (contact office for details)			✓
Access to Public Relations Assistance			✓
Eligible to Purchase Member eBlasts and Leads			✓
Eligible to Participate in Gift Membership Program			✓
Eligible to Add a Marketing or Benefactor Package			✓

OPTIONAL MEMBERSHIP ADD-ONS	REGISTRY MEMBER	ASSOCIATION MEMBER
Farm/Business Listing in Alpaca Owners Guide (includes printed copy)	\$100	\$75
Fleece Show Membership	\$60	
Show Membership (Show Registration Fee waived for AOA Certified Shows)		\$60

# ASSOCIATION MEMBER ADD-ONS

## MARKETING PACKAGES

	BASIC MARKETING \$295	ADVANCED MARKETING \$695
Discount on Member eBlasts	5%	10%
Discounted Lead Price	\$.15 per lead	\$.10 per lead
Listing in Alpaca Owners Guide (includes free printed copy)	\$100 value	\$100 value
Discount on Additional Advertising in Alpaca Owners Guide	5%	10%
Additional information on Farm & Ranch Locator (website, address)	✓	✓
Clickable logo included on Farm & Ranch Locator web page		✓
Free 1/3 page full-color ad in Alpaca Owners Guide		\$250 value
Your Business Profile featured on AOA's website with a link to your website		✓
National Alpaca Farm Days (NAFD) registration included		\$35 value

## BENEFACTOR PACKAGES

	SILVER BENEFACTOR \$1250	GOLD BENEFACTOR \$2400	PLATINUM BENEFACTOR \$4000
Discount on Member eBlasts	15%	20%	30%
Discounted Lead Price	\$.05 per lead	sent monthly	sent monthly
Bold Benefactor Listing in Alpaca Owners Guide (includes free printed copy)	✓	✓	✓
Free 1/3 page full-color ad in Alpaca Owners Guide	\$250 value	\$250 value	\$250 value
Discount on Additional Advertising in Alpaca Owners Guide	15%	20%	30%
Additional information on Farm & Ranch Locator (website, address)	✓	✓	✓
Clickable logo included on Farm & Ranch Locator web page	✓	✓	✓
Your Business Profile featured on AOA's website with a link to your website	✓	✓	✓
National Alpaca Farm Days (NAFD) registration included	\$35 value	\$35 value	\$35 value
Emphasized Benefactor Listing in Online Member Directory	✓	✓	✓
Recognition on AOA website	✓	✓	✓
Recognition at bottom of AOA eBlasts	2 times	5 times	10 times
Recognition in each issue of Alpacas Magazine	✓	✓	✓
Recognition on Alpacas Magazine web page	✓	✓	✓
One (1) Free full-color ad in Alpacas Magazine (any issue)	1/4 page (\$325 value)	1/2 page (\$650 value)	full page (\$1,250 value)
Discount on 2-page Ranch Profile in Alpacas Magazine	15%	20%	30%
Additional copies of Alpacas Magazine (each issue)	5 (\$200 value)	8 (\$320 value)	12 (\$480 value)
Recognition on signage at the AOA National Halter and Fleece Shows	✓	✓	✓
Banner in Show Ring at AOA National Halter Show	\$250 value	\$250 value	\$250 value
Show System Membership included	\$60 value	\$60 value	\$60 value
Free printed AOA Show System Handbook	\$10 value	\$10 value	\$10 value
Free Quarterly eBlast to New Members	\$200 value	\$200 value	\$200 value