Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors:	Shauna Brummet, President	Rhonda Deschner, Treasurer	Wini Labrecque, Director
	Jennifer Hack, Vice President	Karen Ball, Director	Sharon Milligan, Director
	Patty Hasselbring, Secretary	Wendy Dittbrenner, Director	Mike Vigus, Director

Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, December 28, 2020; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening
1.1 Welcome Meeting called to order by President Brummet at 7:07 pm EST.
1.2 Celebrations

2.0 Consent Agenda
November's minutes email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion or action.
Motion to accept consent agenda. Moved by Hasselbring. Second by Ball. Motion carried 9-0.

3.0 Financial Report
Document reference: November Financials, Year-to-date Financials, Executive Financial Summary
Treasurer Deschner reported on November financials. Executive Director and staff are commended for keeping expenses under control during this unusual year.

4.0 Strategic Discussion(S):
4.1 2021 Budget **– approval needed.**
Executive Director provided information about the projected budget. She recommended that the budget be reviewed and revised quarterly, as circumstances can make adjustments necessary.

2021 is the "Year of the Registrations". Robin and staff have placed a priority on a campaign regarding about the importance of registering alpacas. Discussion about registration income: to increase or to maintain current projected income level. Decision to maintain at current level of income. Discussion about magazine expenses and income.

Motion to approve the budget with the understanding that the registration entry will be set at the same level as 2020, with review within the next quarter. Moved by Milligan. Second by Hack. Motion carried 9-0.

4.2 Proposed Bylaw / Policy & Procedures edits/changes:
Items about election issues, policies and procedures, and governance are tabled at this meeting. Board will meet with Consultant Nielson in early January and hold regular meeting later in January.

5.0 Other business

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5.1 Engagement of Greg Nielsen in January – Governance, Board recruitment, Board terms, Board challenges…decision on direction. Executive Director Gifford will work with Consultant Nielson to determine dates.

6.0 Adjournment

Next meeting: January 25, 2021

Motion to adjourn: Hasselbring. Second by: Dittbrenner. Motion carried 9-0. Meeting adjourned at approximately 9:20 pm EST.