Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders, and those who design, produce, and sell alpaca-related products and services.

Board of Directors: Jennifer Hack, Rhonda Deschner, Gina Glasscock, Jason Gill, Kerri Harting, Brian Houchin, Sharon Milligan, Mary Miller, Mike Walsh

Executive Director : Robin Gifford

AOA Office Team, joining for planning: Margie Ault, Dan Huntley, De Monson

Meeting: Annual Board Meeting - Thursday, July 11, 2024; 8:30 AM Eastern – Meeting room at the education facility.

1.0 Meeting Opening Hack

The meeting was called to order at 8:50 am Eastern time

Jennifer welcomed the board and introduced new board members: Jason Gill, Kerri Hartung, Gina Glassock

1.1 Welcome Hack

2.0 Ice Breaker Gifford

3.0 Consent Agenda Hack

June minutes ratified, Executive ’s Report, Dashboard, Committee Reports NOT needing discussion or action.

Brian motioned to accept, Rhonda second, approved 9-0

4.0 Financials Deschner

5.0 Election of Officers

5.1 Election of President Gifford

5.2 Election of Vice President

President

5.3 Election of Secretary
President

5.4 Election of Treasurer
President

Vote for board officers: Jennifer Hack to be President, Brian Houchin for Vice President, Kerri Hartung for Secretary, and Jason Gill for Treasurer. All approved 9-0

6.0 AOA Board Members Duties & Responsibilities Hack

6.1 Board Code of Conduct
6.2 Board Conflict of Interest policy
6.3 E-mail expectations / issues
6.4 Communications to Members policy / social media
6.5 Board meetings and agenda

7.0 Committee Liaison Appointments President

- Education Committee - Jennifer Hack
- Fiber and Fiber Products Committee (FiberCom) - Jason Gill
- Government and Industry Relations Committee (GIRCom) - Mike Walsh
- Judge Training and Certification Committee (JTCC) - Sharon Milligan
- Judges Advisory Committee (JAC) - Mary Miller
- Marketing Committee (MarCom) – Kerri Harting
- Membership Committee - Brian Houchin
- Show Rules Committee (SRC) - Rhonda Dreschner
- Youth Committee – Gina Glasscock

8.0 Planning Discussion

The board participated in an all-day planning meeting. Many important topics were covered, and a continued focus on technology was deemed as a top priority with a goal of increased efficiency and a better user experience on the website.

9.0 Review AOA Vision and Mission

Vision

The leading authority on alpaca ownership, breeding, and registration while fostering a strong community of alpaca enthusiasts.

Mission

Champion the unique qualities of alpacas and encourage responsible breeding and care to ensure a thriving and sustainable alpaca industry.

Sharon made a motion to accept the new vision statement and mission statement, Gina seconded, and approved 9-0

10.0 New business not addressed above

10.1 Appoint AOA Board member to NAF Board — President

Jennifer motioned to appoint Gina as the representative to the NAF Board, approved 9-0

11.0 Adjournment — President

Adjourned at 3:33pm Eastern time

Rhonda motioned to adjourn, Brian second, approved 9-0

Next meeting: August 26, 2024