Membership Committee (MemberCom) MINUTES

Committee Members: Ruth Ann Goss
Elden Harms
Michelle Kutzler
Susan Stark
Bonnie Potter, Chair

Board Liaison: Patty Hasselbring

Staff Liaison: De Monson
Angela Nosal (absent)

Meeting: **Conference Call – Monday, December 3, 2018**
6 PM Eastern Time/3 PM Pacific Time

1.0 **Meeting Opening:** called to order at 3:02 PM Pacific Time.

1.1 News of Importance from AOA: Membership renewal, with revamped benefits, has opened for 2019 and an AlpacaGram will be sent out soon. Dr. Enns is finishing the Producer's Report. Board is working on 2019 budget. Nosal is working on both the Halter and Fleece shows.

2.0 Unfinished Business

2.1 ILR-AOA Camelid Companion Certification (CCC). Potter has no new information about the status of the implementation plan. Potter will contact Executive Director for status update. Kutzler offered to teach and certify judges since she is an approved Certifier for the ILR.

2.2 Membership Information: Nosal previously sent draft letters to committee members for feedback, and Monson previously sent Membership Packet Benefit list. Potter reported that she sent Nosal feedback on the letters and Kutzler provided feedback during the meeting for Monson to take to Nosal. Feedback was also given on the Membership Packet list of benefits. Membership is for the calendar year no matter when it is paid for. Reminders will be sent to those who don't renew by the end of the year. Committee members were reminded to renew their membership in order to remain on the committee.

2.3 FFA Convention Feedback: Attendance was great, there were members at the Convention with alpacas, and there were many who signed up, averaging 1.6 people every minute. The leads that were collected were sent to the Affiliate Presidents. Hasselbring reported on the Facebook Live events and shared them on her Facebook page. AOA is planning to participate next year and may have a larger presence. It is hoped that Affiliates will contact the kids in their areas when there are opportunities for kids to learn and participate.

3.0 New Business

3.1 None: Potter suggested that the Board provide direction to the committee based on the updated Strategic Plan. Hasselbring has been working with Monson on the 12 Topics provided by the committee for Social Media messages, and she will send the committee what they have so far so that we can provide feedback.

4.0 Approval of Minutes: Kutzler made a motion to approve the minutes from 9/6/18, which was seconded by Harms. Motion carried.

5.0 Meeting Wrap

5.1 Review of Action Items**:** Potter reviewed the action items.

5.2 Next Meeting Date: First Monday in January is January 7, 2019 at 3 PM PST/6 PM EST.

5.3 The meeting was adjourned at 3:46 PM Pacific Time.

Minutes submitted by Bonnie Potter.