Membership Committee (MemberCom) MINUTES

Committee Members: Jim Beck (absent)
Ruth Anne Goss
Michelle Kutzler
Bonnie Potter, Chair

Board Liaison: Patty Hasselbring

Staff Liaison: De Monson

Meeting: **Conference Call – Wednesday, October 11, 2017**
7 PM Eastern Time/4 PM Pacific Time

1.0 Meeting Opening at 4:03 PM Pacific Time.

1.1 AOA News of Importance: The Board has received an updated committee description document to include survey that we are working on. Office staff are wrapping up the AOG and they have hired a new Membership and Event Coordinator. YoCom McColl has completed fleece testing for the EPD program and NAFD was highly successful.

2.0 Unfinished Business

2.1 ILR Camelid Companion Certification (CCC). Potter reported that a draft proposed agreement has been completed and the Executive Director and AOA Attorney had a few questions which she answered.

2.1 AOA Youth Membership. Potter sent an email to the Youth Committee Chair requesting clarification on the tasks each committee should be responsible for so that there is no duplication of effort.

2.3. Current Membership Benefits: Potter led the discussion on the draft a survey that she prepared based on prior input from the committee. Suggestions were made about questions that don't add value and other items that might be surveyed. Microchip data can be included in the data base for registered alpacas which may assist in the identification and return of animals. It was suggested that GirCom might be able to assist in the education of County and State officials about the fact that camelids are livestock that exist in their areas. Another suggestion for the survey is to ask about what would encourage you to join if you are not a paid member. Potter will incorporate suggestions, and send to committee members for another review. Hasselbring offered to assist with the wording. There was also a discussion about the need to make more of an effort to market the benefits of membership to our members. This topic is part of the Strategic Plan will be included as a New Business item for our next meeting.

3.0 New Business

3.1 None.

4.0 Approval of Minutes

4.1 Minutes of 9/13/17 meeting. Kutzler made motion to approve the minutes as written; Goss seconded the motion. Motion carried.

4.0 Meeting Wrap

4.1 Review Action Items: Potter reviewed action items.

4.2 Next Meeting Date: Second Wednesday, November 8, 2017 at 4 PM Pacific/7 PM Eastern.

3.3 Adjournment: meeting adjourned at 4:58 PM Pacific Time.

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Minutes submitted by Bonnie Potter.