Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca-related products and services.

Board of Directors Jennifer Hack, President; Brian Houchin, Director; Michael Livingston Vice Pres.; Wini Labrecque, Director; Mike Walsh, Director; Rhonda Deschner, Treasurer; Scott Miller, Director (not present for part); Mary Miller, Secretary; Sharon Milligan, Director

Executive Director: Robin Gifford

Guests: Aaron Konrardy, Show Points Task Force Chair

Dan Huntley and De Monson, Registry Technology

Meeting: Video Board Meeting

Monday, May 20, 2024; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening Hack

Meeting called to order at 5:05 MTN

2.0 Consent Agenda Hack

April email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion or action.

Rhonda motioned to accept, Sharon seconded, approved 8-0

3.0 Financial Report
Deschner

Document reference: April Financials, Year-to-date Financials, Executive Financial Summary

4.0 Show Points TF Recommendations: Aaron Konrardy Hack

Aaron Konrady, chair of the Show Points Task Force, reviewed initiatives that were discussed among the Task Force. The Task Force proposed to change Judges Choice winners to 18 points. The Task Force also discussed sending out a membership survey to understand membership feelings toward show points.

The board then discussed and felt leaving Judges Choice to 12 points because the animal will have already gotten 15 points by being a color champion, so a total of 27 points.

Robin will work on sending out a survey to the membership. Mike to motion, Mary to second, approve 8-0

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5.0 Other Business

5.1 Tech update and questions regarding the registry. Gifford/Huntley/Monson

5.2 Corporate sponsorships — Milligan

5.2 REMINDER: Fill out the strategy survey in preparation for July. — Gifford

Adjournment — Hack

Next meeting: June 24, 2024

Motion to adjourn by Sharon at 6:52 MTN, approved 9-0