Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors	Jennifer Hack, President	Wini Labrecque, Director	Lynn Edens, Treasurer
	Rhonda Deschner, Director	Scott Miller, Director	Mary Miller, Secretary
	Brian Houchin, Director	Sharon Milligan, Director	Michael Livington, VP

Incoming Board Member: : Stacie Chavez
Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, June 26, 2023; 5:04 PM Mntn/7:04 PM Eastern

1.0 Meeting Opening Hack

2.0 Consent Agenda Hack
May Minutes email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion or action.
Motion to accept Lynn, seconded Brian, approved 8-0

3.0 Financial Report Edens
Document reference: May Financials, Year-to-date Financials, Executive Financial Summary

4.0 Strategic Discussion: AOA Technology Presentation with Vanessa Dennison
Vanessa Dennison of Dennison & Assoc. gave a full report from the technology assessment. The report covered AOA's strategic operational strengths, weaknesses, opportunities and threats for the board to consider as we make the best choices in how and what to move forward with technologically. The Board will discuss in detail at their planning meeting in July.

5.0 Other business if time permits

5.1 JAC/SRC concept recommendation (see SRC Board Request in the Dropbox) Deschner/Miller
A concern about classic and modern greys competing together was expressed by all the judges attending the most recent halter clinic in December 2023. This issue was brought to the JAC and a very serious discussion ensued, resulting in a draft of the definitions for two new Color Groups. Given its significance, the JAC is seeking BOD approval of this CONCEPT prior to it being forwarded to the entire SRC for detail development.
Motion to accept Wini, seconded Scott, approved 7-2

5.2 840's
moved discussion to August

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7.0 **Adjournment** Hack

Motion to adjourn 7:21 Mtn

Wini motioned to adjourn, Lynn seconded

Next meeting: July 13, 8:30-5:00 in burlington, KY (NEFC)
Dinner at 6:30 at Bonefish. Meetin the lobby at 6:10. Wear your black polo!