AOA Membership Committee Minutes
September 11, 2023

Committee Members: Ron Cosner
Lori Grimes
Elden Harms
Brittany Richardson
Beth Turner
Sarah Donahoe, Chairperson
Staff Liaison: De Monson
Alyssa Winterfeld
Executive Director: Robin Gifford

Meeting: **September 11, 2023**
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Opening Remarks Meeting date and time requests		
2.0 Minutes for Approval–motion to approve by Beth, second by Lori, all in favor August 2023 Minutes	**All**	
3.0 New Member Phone Calls Report-nothing to report. Thanks De for including email addresses on call list. Committee members can call and/or email new members **New Member Call List**	**Sarah/All**	
4.0 Member Feedback Report-nothing to report **Member Suggestion Spreadsheet**	**Sarah/All**	
5.0 Social Media Engagement Report–recommendation to post about NAFD. 32 new member requests. Post with most comments dealth with herd health question **Weekend Update Report**	**Sarah/All**	
6.0 Old Business **6.1 Benefit Package Renewal–**Review, Change, Brainstorm	**Sarah/ALL**	

Member Benefits–discussion on membership benefits. Change Membership level name Possible Affiliate/AOA coordination for member benefits. Need survey from members “Happy Hour” video sessions w/ polling Will continue discussion next month Member Benefit Worksheet		
8.0 Adjournment–Next meeting **October 9th** at 6PM EDT/3PM PDT		