AOA Membership Committee

Minutes

October 9, 2023

In Attendance:
Committee Members: Kathy Brown
Ron Cosner
Lori Grimes
Elden Harms
Brittany Richardson
Beth Turner
Sarah Donahoe, Chairperson
Staff Liaison: De Monson
Alyssa Winterfeld
Board Liaison:
Executive Director: Robin Gifford

Meeting: **October 9, 2023**
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Opening Remarks Alyssa leaving Verification update No remarks from committee members	**Sarah**	
2.0 Minutes for Approval **September 2023 Minutes–** Beth motion/Elden second. All approve	**All**	
3.0 New Member Phone Calls Report **New Member Call List**–nothing to report. . Reminder of bimonthly Welcome to AOA Zoom calls.	**Sarah/All**	
4.0 Member Feedback Report **Member Suggestion Spreadsheet–**nothing to report	**Sarah/All**	
5.0 Social Media Engagement Report **Weekend Update Report** See report.	**Sarah/All**	

6.0 Old Business **6.1 Benefit Package Renewal–**Review, Change, Brainstorm Focused on affiliate benefits–AOA to survey affiliates Discussed current benefits such as AOA magazine advertising and quarterly network zoom calls. Eblasts, Event listing, and press release assistance (Cindy Morrow). ● Other ideas include AOA assisting affiliates to ● maintain continuity with changing affiliate BOD via record-keeping strategies ● Audits ● Reduced fees for dual membership ● Bookkeeping strategies	**Sarah**	
8.0 Adjournment–Next meeting **November 13th** at 6 PM EDT/3 PM PDT	**Sarah**	