Membership Committee Minutes

Committee Members:	Sarah Donohoe	Michelle Kutzler
	Ruth Ann Goss	Susan Stark - absent
	Elden Harms	Patty Hasselbring, Chair
Board Liaison:	Patty Hasselbring	
Staff Liaison:	De Monson, Angela Nosal	

Meeting: **Conference Call – Monday, June 3, 2019**

1.0 Meeting Opening

1.1 News of Importance from AOA: Angela shared info about Fiber Extravaganza. Less than 2 months away. One of the seminars will be Alpacas 101. Keynote speaker is involved with cotton industry. Election ended Friday, waiting for results. Series of membership emails to people who haven't upgraded.

2.0 Old Business

2.1 Member Benefits: Discussed Gift Certificate rollout and feedback. All positive comments thus far.

2.3 Contacts with Members: Some have made calls, please continue. Leave messages, that is ok. Patty will send info out again.

2.4 Committee Annual Plan: Our plan to plan for this year was approved by Board.

2.4 Attendance at Fiber Extravaganza: Ruth Ann, Sarah, Patty plan to attend. We will try to get together informally to meet each other in person. Ruth Ann shared that she operates a mill and gives AOA and her affiliate members a discount when they have their fleece processed with her. She is going to suggest that to the other mills that she will be meeting with at the Extravaganza. Wondered if any problem in doing that. Patty will share that with Board. All thanked Ruth Ann; great idea!

3.0 New Business

Susan suggested idea of benefit for Association Member: after hours and weekend veterinarian or vet service to contact with questions. Discussion: maybe start with a resource listing for website of university camelid programs that could be contacted by phone for those after hours questions. To gather that list: Sarah will ask her young staff person who is applying to vet schools if she would be interested in researching; Patty will ask if GIRCOM (AOA's Government and Industry Relations Committee) has such a list, and Ruth Ann will ask Professor from UT. We will bring what we learned back to next meeting.

4.0 Youth Involvement

Michelle shared info about the previous work of the committee regarding youth membership. This was developed jointly with the Youth Committee, which is no longer active. The list of benefits for was reviewed. Discussion about several key points:

- Youth Committee: currently inactive. Was an ad hoc committee (not included in policies/procedures). Membership Committee will proceed with discussion about Youth Membership, but anything else concerning youth involvement can be assigned by Board to Youth Committee later.
- Benefits: what benefits would youth feel are valuable for their membership? All committee members know youth that are in 4-H or FFA and will interview them to get input between now and the next meeting. There are currently several youth members of AOA (parents not members; youth is sole member). De will ask Marie if she has time to call those members to find out 1) why they decided to join AOA, 2) how they feel about their current benefits, and 3) what else they would like to see as benefits. If Marie does not have time, De will let Patty know and Patty will make those calls.

4.0 Minutes for Approval

4.1 Minutes from 5/6/19: Sarah moved and Ruth Ann seconded approval of the minutes. Motion carried.

5.0 Meeting Wrap

5.1 Review Action Items:

Assignments for University Camelid Programs; Sarah/worker, Patty/GIRCOM, Ruth Ann/Professor UT

Youth Involvement: All committee members will talk with youth and get input. Marie will be asked to call youth members or Patty will.

5.2 Next Meeting Date: Monday, July 1, 2019 at 3 PM PST/6 PM EST

5.3 Adjournment