Membership Committee Minutes

Committee Members: Ruth Ann Goss
Elden Harms
Michelle Kutzler
Susan Stark
Patty Hasselbring, Chair

Board Liaison: Patty Hasselbring

Staff Liaison: De Monson
Angela Nosal

Meeting: **Conference Call – Monday, March 4, 2019**
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Meeting Opening

1.1 News of Importance from AOA — Hasselbring/Monson/Nosal
National Show, New staff person Natalie Dettmer to work on website and graphics

2.0 Old Business

2.1 Social Media Promotion — Hasselbring/Monson
Discussion of promotion concerning EPD involvement, basic, before shearing time. De will send previous AlpacaGrams that addressed this, for our review.

2.2 Member Benefits — Harms

a. Gift Certificate Benefit
Discussed pros, cons of how the program would work, how tracking could be done. Patty will draft what the group is recommending and send out for feedback from committee.

2.3 Contacts with Members

a. New members – welcome call – on hold until after lapsed members' calls are done
b. Lapsed members
Current status of renewals – ready to start calls.
- Script – Angela will look for the one from last year that can be updated
- Process – De will send list to Patty and Patty will divvy it up and send out to committee members.

3.0 New Business

3.1 Revised Policies and Procedures concerning committees – Committee reviewed revised policies
3.2 Strategic Plan and related committee plans
a. Committee will spend next meeting identifying areas for inclusion in annual work plan.

4.0 Meeting Wrap

5.2 Next Meeting Date: Monday, April 1, 2019 at 3 PM PST/6 PM EST
5.3 Adjournment