AOA Membership Committee Minutes
April 11, 2022

Committee Members: Kathy Brown
Ron Cosner
Elden Harms
Luke Stultz
Brittany Richardson
Sarah Donahoe, Chairperson

Staff Liaison:
Alyssa Winterfeld

Board Liaison:

Meeting: Monday, April 11, 2022
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Opening Remarks

2.0 Minutes for Approval

2.1 Minutes from February, 2022–motion by Kathy, second by Elden and approved

3.0 Old Business

3.1 Shearer Card Program – update - Sarah–update on the Shearer Card Program being postponed until next year as time ran out to implement successfully. Committee in favor of a similar program with Fiber Mills this year. Elden, Kathy and Luke to work on specifics for next meeting.

3.2 AOA Membership Committee Annual Plan 2022 – Sarah–Tabled until next month.
AOA Membership Committee Annual Plan

4.0 AOA Marketing Committee - Sarah–Tabled until next month

5.0 News of Importance from AOA

Discussion on ways to have AOA presence at all alpaca shows while recognizing limited feasibility. Sarah volunteered to represent AOA at MAPACA 2022. Will evaluate and consider future worth and feasibility of utilizing AOA Members to represent AOA at shows in addition to AOA staff presence.

6.0 Meeting Wrap.

Next Meeting Date: Monday, May 9, 2022 at 6 PM EST/3 PM PST