BOARD MEETING MINUTES

Our Mission:
Serve all Alpaca Owners Association Members to facilitate their success within the alpaca industry.
Our Vision:
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors:	Jennifer Hack, President	Wendy Dittbrenner, Vice President
	Rhonda Deschner, Treasurer	Sharon Milligan, Secretary
	Mike Vigas, Director	Wini Labrecque, Director
	Jeff Williamson, Director	Char Johnson, Director
	Brian Houchin, Director	

Executive Director: Robin Gifford

Meeting: Board Meeting, Monday February 22, 2021, 4:00PM Pacific/7:00PM Eastern

1.0 Meeting Open

Meeting called to order by President Jennifer Hack at 7:15pm Eastern,
Everyone present

2.0 **Consent Agenda**: January email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports Not needing discussion or action.

There were no questions. Motion by Rhonda, second Brian, carried 9-0.

3.0 **Financial Report**:

We are in the Black with income over expenses.
Investments down slightly but moving upward again.
Audit is finished and will be presented March Board Meeting.
Membership up 20%.

4.0 **Strategic Discussion**: New Membership Levels and Fees. BOD Goal 2: Action 3

Board approved the new membership levels in November 2020.
Motion by Char to accept the 4 levels of membership with a fee structure to support the change, second by Sharon, carried 9-0. Requires By-Law change and vote of membership.

Primary (Artisans, those researching the industry, not necessarily owning alpacas or only a few to have fun. New members just getting their feet wet) **Proposal accepted. Potential to pay monthly added and under review.**

Corporate Membership (Manufactures, Fiber shed, Cooperatives, shearer, vets, mills, auctions, Feeds, wholesalers, accountants, insurance, event facilities, transport). **Proposal Modified and approved.**

Business Member (Seed Stock, Herds, Judges, Supers, Agritourism, Business) **Proposal Modified/Reduced. Allows for second member to be added with voting rights for slight fee. Potential to pay monthly under review.**

<u>Youth Membership</u> (Age as of Jan 1st to 18 years) **Proposal accepted with the addition of Business Members with children (no matter the number) pay a flat rate which includes all children as youth members.**

<u>Alpaca Owner</u> (unpaid user) Still under review.

5.0 Health & Wellness Ad Hoc

Wendy and Char beginning preliminary discussions to determine what might best serve the membership who are looking for the most accurate and complete information concerning the care of alpacas. Determining the method in which AOA is the primary source for this information or the starting point where appropriate referrals can be made.

Video discussions with vets
Video demonstrations on certain types of care.
Where and how to put the information on the Web-site.
Will be seeking professional participation and knowledgeable members for assistance.

6.0 Adjournment 9:24pm, motion by Jeff, second by Mike, motion carried 9-0.