Fiber & Fiber Products Committee Minutes
6 May 2019 – Conference Call 7pm EDT

Committee Members:

B-J Ellis
Elizabeth Taylor
Stacie Chavez
Karen Ball
Margie Ault, AOA Staff Liaison
Charlene Schmid
Denise Coonley
Wini Labrecque
Norm Johnson
Ruth Fuqua
Angela Nosal, AOA Event Coordinator
Clarissa Wisner

Absent: Karen; Stacie; Margie;

Approve Minutes of APR 2019 Meeting

Motion to approve the minutes of the APR 2019 minutes was made by Ruth and seconded by Charlene.

AOA Member MarketPlace

Denise Coonley has volunteered to lead the AOA MarketPlace; She will work with Angela and the office to get the website updated and communication sent to members.

Why Alpaca Poster?

Clarissa had provided an updated version of the proposed poster. We need to change Knotted to Knitted.

Fiber Testing

All samples are collected and ready for mailing; Bud and Norm are still working to find funding to support the execution of the tests.

Natural Fiber Extravaganza;

2019

- Class Registrations are going well.
- Focusing on finishing lecture sessions;
- The cost of the Fiber Arts and Skeins competition was presented as a concern. Our cost is substantially higher than all of the prominent Fiber oriented festivals; Angela will discuss with Margie and Bud;
- Angela will reach out to the spinning wheel display to see if they will come back again.

Student Design

- Student design boards have been received and judged; Invitations to winners are being sent.

Natural Fiber Display;

- Karen had communicated to Norm at GWAS that finding spinners was still a challenge.
- Karen was traveling to CA from GWAS and was not able to provide additional updates.

Board Update:

- Karen was absent so no board update.

Fiber as a Business;

- Brief discussion regarding potential improvements to the fiber as a business brochure.
- Add a Table of Content;
- Given the brochure will be online, we should consider tagging with search words.
- Thoughts from the internet (post meeting)
    - Highlight areas of cost;
    - Suggestions for creating pricing.

Meeting Closure

Adjourned 7:35 pm EST.

Next meeting to be held by conference call **on 3 Jun 2019**. 7PM EDST; 6pm CDST; 5pm MDST; 4pm PDST;