Membership Committee Summary

Committee Members: Sarah Donohoe
Ruth Ann Goss
Elden Harms - Absent
Michelle Kutzler - Absent
Susan Stark
Patty Hasselbring, Chair

Board Liaison: Patty Hasselbring **Staff Liaison:** De Monson

Meeting: **Conference Call – Monday, August 5, 2019**

1.0 Meeting Opening

1.1 News of Importance from AOA
Ruth Ann reported on the Fiber Extravaganza – thought it was very well done. Organization and content were excellent. More public attendance would be great.

2.0 Old Business

2.1 Member Benefits
a. Gift Certificate Benefit – De reported that she believes 3 or 4 have been submitted so far.

2.2 Contacts with Members
a. Lapsed members – 2019 – Staff have made the first pass on the list. We will focus on contacting new members for personal welcome and to let them know about the benefits that they can access. De will send us the letters that new members get along with any follow-ups so that we can then develop a script and plan for when we call.

2.3 Veterinary contacts for members – Committee has made some contacts. Lists will be distributed before next meeting. We will remove duplicates and develop plan for contacting at next meeting.

3.0 Youth Involvement

3.1 Feedback from youth
a. Current youth members – phone survey of current youth members?
b. Committee members' contacts with youth: Committee members have gotten feedback from youth. Youth are interested in potential for scholarships and also relating to show system. Some discussion about Camelid Companion Program. De will check on status and let us know at next meeting. Affiliate/youth contacted – some affiliates have strong youth components. We will conduct survey of FFA students who signed up last year and a survey of affiliates to find out 1) what they do with youth now 2) would they be willing to share with other affiliates, and 3) if they do not have a youth program, are they interested in developing one. Patty will draft questions for FFA survey. Sara will draft questions for affiliates.

4.0 Minutes for Approval

4.1 Minutes from 6/3/19 Ruth Ann moved, Sarah seconded, minutes approved

5.0 Next Meeting Date: Monday, September 9, 2019 at 3 PM PST/6 PM EST

Meeting adjourned at 5:56 pm Eastern Time.