Board of Directors Meeting Minutes

January 9, 2018

Board of Directors: Don Greene, President; Mike Vigus, Vice President; Jeff Williamson, Secretary; Joe Crocco, Treasurer; Vern Butler, Director; Patty Hasselbring, Director; Steve Hull, Director; Andy Merriwether, Director; Laurel Shouvlin, Director

Executive Director: Bud Synhorst

Meeting: Special Meeting
Conference Call — January 9, 2018, 6:00 p.m. EST

Absent: Vern Butler

Proceedings: Meeting called to order at 6:03 p.m. EST by President Greene.

1.0 Ratify Email Votes: Vote to ratify email votes 1.1, and 1.2 approved by the board on January 9, 2018 (Motion by Crocco, second by Shouvlin, approved 8–0, vote not cast by Butler).

- **1.1** Approve three month extension for registering alpacas one-year-old or older at $55. Motion by Greene; second by Merriwether. Approved 9–0.
- **1.2** Approve engagement letter for 2017 audit by HBE. Motion by Merriwether; second by Greene. Approved 9–0.

2.0 Discussion of an Open Registry and a Plan to Manage Membership Input: It was decided that Synhorst will include some questions in our membership survey about the topic of opening the registry. Synhorst will put together a document and present to the board for feedback. This way we will understand where this topic ranks in importance with our members before further exploring.

3.0 Executive Director Update: Membership renewals going great and are ahead of last year's for the same period. Over 700 members renewed, with the majority of those being Association Members, along with show memberships. Member marketing packages are also going well. As of today, we are a little over 50% of the budget for the year already. Also, on track to exceed the budget on benefactor packages. Several new farms have signed up, as a high renewal rate. Advertising commitments are about 40% of total budget for 2018, and have covered the costs of the first two issues already. Synhorst has spent a lot of time over the past week with various government groups regarding the Electronic Logging Device mandate to get clarifications on how this will affect our AOA members. Synhorst will have a document prepared for the board to review in the next few days. Once finalized, this information will go out to our membership.

4.0 Meeting Wrap:

- **4.1 Contact the Board Update:** None.
- **4.2 Action Items Review:** Context memo from ED on open registry; ELD member impact memo from ED.
- **4.3 Next Meeting:** January 30, 2018.
- **4.4 Adjournment:** Motion by Hull. Motion carried unanimously. Adjourned at 7:00 p.m. EST.

Submitted by Jeff Williamson, Secretary.