Fiber & Fiber Products Committee Minutes
10 Sept 2018 – Conference Call 7pm EDT

Attending:

B-J Ellis
Elizabeth Taylor
Stacie Chavez
Karen Ball
Margie Ault, AOA Staff Liaison
Bud Synhorst, AOA Executive Director
Charlene Schmid
Denise Coonley
Wini Labreque
Norm Johnson
Ruth Fuqua
B-J Ellis
Angela Nosal, AOA Event Coordinator
Clarissa Wisner

Absent: Margie, Bud, B-J, Denise

Meeting Opening: Approve Minutes of Aug 2018 Meeting

Motion to approve the minutes of the Aug 2018 minutes was made by Ruth and seconded by Clarissa.

New Committee Member

Welcome to Charlene Schmid to the Fiber and Fiber Products Committee. Charlene is the President of the CALPACA organization and very active in many halter and fiber related activities.

Old Business.

New Project: Why Alpaca?

Clarissa volunteered to lead an effort to create a why Alpaca poster.

Fiber Testing

Norm has secured a tester for the anti-microbial test and is in the process of securing fiber. He will continue to search of a facility that can test the R-Factor rating of alpaca fiber.

Natural Fiber Extravaganza;

2018.

Survey ended on the 3rd of Sept; Initial data suggests

- well orchestrated event
- Meet and Greet at the mill was well received
- Enjoyed the fleece reveal, did not like the fact that the fleece room emptied so early on Sunday.

- People enjoyed the Fashion Shows. Continue to include more products; More signage and communication
- Market Place was successful
- 200 were distributed the survey and 63 responses.

2019

- Securing advertising; Specifically SAFF;
- Secured Event Space
- Secured Hotel;
- Working to secure a keynote speaker.
- Developing a call for instructors.

Board Update:
Nothing to report from the Board.

Meeting Closure

Adjourned 7:45 pm EST. Motioned by Ruth; Seconded by Charlene

Next meeting to be held by conference call **on 8 Oct 2018**. 7PM EST; 6pm CST; 5pm MST; 4pm PST;