Board Meeting Minutes

Our Mission
Serve all Alpaca Owners Association members to facilitate their success within the alpaca industry.

Our Vision
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors	Jennifer Hack, President	Rhonda Deshner, Director	Mike Walsh, Director
	Michael Livingston Vice Pres.	Brian Houchin, Director	Sharon Milligan, Director
	Lynn Edens, Treasurer	Scott Miller, Director	Mary Miller, Secretary

Executive Director: Robin Gifford

Meeting: Video Board Meeting
Monday, October 23, 2023; 4:00 PM Pacific/7:00 PM Eastern

1.0 Meeting Opening — Hack
Meeting called to order at 5:05pm Mountain

2.0 Consent Agenda — Hack
September email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion or action.
Brian motioned to accept, Sharon to second, approved 9-0

3.0 Financial Report — Edens
Document reference: September Financials, Year-to-date Financials, Executive Financial Summary

4.0 Strategic Discussion: NEFC -Value, Goals — All
Discussion as to future of NEFC. Vote to move forward with NEFC: Rhonda motioned to accept, Sharon to second, approved 8-1

5.0 Alpaca Magazine – 2024 Contract Decision. Survey results in Dropbox. — All
Discussion to move forward with print only version, digital only version or both.
Vote to renew contract with existing vendor, continuing with two print issues per year for business and corporate members, as well as subscribers. Mary motioned to accept, Rhonda to second, approved 9-0

Motion to open the digital version of Alpacas Magazine to the public with options for subscription for the print version. Mary motioned to accept, Sharon to second, approved 9-0

6.0 Strategic Discussion: Terminal Markets/Meats — SMiller
Discussion regarding member education around terminal markets and meats. Decision for information to be added to the website on the topic.

7.0 Other business
7.1 Tim McCarty email re: multiple shows

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Discussion of pros and cons of holding multiple shows in one weekend. These shows do not require a breeder to participate in all shows in the weekend and they can choose to participate in one or all. No change to multiple shows.

7.2 Final 840 ruling - Brian motion to rescind original motion to require 840 chips in 2024, Mary to second, approved 9-0

7.3 POINTS CHANGE: Member feedback re:waiting to mirror year-end rules for Fleece with Halter. Change fleece show point to be the same as current halter, Sharon moved to accept, Rhonda to second, approved 9-0

7.0 Adjournment Hack

Scott move to adjourn 7:02 Mtn
Next meeting: November 27, 2023