Board Meeting Agenda

Board of Directors:

Mike Vigus, President	Joe Crocco, Treasurer	Patty Hasselbring, Director
Jeff Williamson, Vice President	Karen Ball, Director	Andy Merriwether, Director (absent)
Steve Aitchison, Secretary	Vern Butler, Director	Laurel Shouvlin, Director

Executive Director: Bud Synhorst

Meeting: Conference Call - **February 26, 2019**
6:00 PM Eastern Time

Meeting called to order by Vigus at 6:04 PM.

1.0 Audit Report HBE

Vigus moved that we accept the Audit Report as presented, Aitchison seconded. Approved 8-0-0.

2.0 Ratify Email Votes Vigus

2.1 Motion by Shouvlin, second by Ball to approve Policies & Procedures 01-04 relating to committees as presented. Changes in the policies and procedures included the addition of the Membership Committee and its responsibilities, and outlined the role of committees in implementation of the AOA strategic plan. Motion passed unanimously. 9-0-0.

2.2 Motion by Crocco, second by Williamson to approve President's Message for Alpacas Magazine. Motion passed 9-0-0.

2.3 Motion by Butler, second by Shouvlin to approve President's Message for National Show Book. Motion passed. 9-0-0

Ball moved to accept the Email Votes, Hasselbring seconded. Approved 8-0-0.

3.0 Financial Report Crocco

January Income - budgeted $391,000, but only took in $305,000.
January Expenses - budgeted $130,000, but spent only $102,000.

4.0 Strategic Plan/Member Satisfaction Discussion Hasselbring/Williamson

Board reviewed the results of the Member Satisfaction Survey and built expectations into the Strategic Plan.

5.0 Old Business

5.1 Review ET & AI Forms Vigus

Board discussed the changes to the ET & AI Forms. Shouvlin moved to accept them as presented, Vigus seconded. Approved 8-0-0.

5.2 Other Old Business Vigus

No other Old Business.

6.0 New Business

6.1 Social Media Policy — Hasselbring

With changing technologies and forms of communication, and in response to recent messages regarding the association on social media, the board was prompted to discuss its policy on responding on social media. Hasselbring suggested that we establish or refine the Board's social media policy and the Board discussed at length. Vigus proposed that the Board adopt a new policy. Hasselbring will draft a new policy response for further discussion.

7.0 Executive Director Update — Synhorst

7.1 Dashboard review

Synhorst reviewed the Dashboard numbers and the status of many items the AOA office has been working on. Animal registrations and transfers are down from this time last year, but membership is up.

8.0 Review Pending Action Items — Williamson

9.0 Committee and Other Reports

9.1 Government and Industry Relations Committee — Merriwether

Merriwether absent, so no report.

9.2 Judge Training and Certification Committee — Williamson

Williamson was unable to attend, but will get information on the meeting and report at next Board Meeting.

9.3 Judges Advisory Committee — Aitchison

No meeting, no new information to report.

9.4 Show Rules Committee — Shouvlin

Committee discussed many waivers for upcoming shows, including youth halter classes and approving a blanket waiver for Advanced Fleece Awards. The first waiver for the Advanced Fleece Awards will be provided for the National Fleece Show in July 2019 and a blanket waiver will applied from that point forward for all fleece shows.

9.5 Fiber and Fiber Products Committee — Ball

Committee continues work on the "Why Alpaca?" poster, on testing of fiber samples, and other projects. Student Design competition has over 80 entries so far.

9.6 Alternative Products Committee — Butler

Committee hopes to have the brochure available at the National Halter Show and will continue to await further direction from the Strategic Plan.

9.7 Membership Committee — Hasselbring

Committee worked on finalizing their PowerPoint presentation, on how to adjust focus to new Strategic Plan, and on Member Benefits.

9.8 Affiliates Council — Vigus

Synhorst and Vigus are working on a schedule to get the new Membership Committee presentation out to the affiliates for their use.

9.9 Ad hoc Youth Committee — Shouvlin

Awaiting instruction from the Board for future projects.

9.10 US Alpaca Fiber Council — Ball

No meeting, no new information to report.

10.0 Meeting Wrap

10.1 Contact the Board Update — Vigus

10.1.1 I have a youth that has five alpacas under 3 yrs old, and a cria. This guy also raises cows, goats, sheep & has chicks which he has as his business for college. He is in FFA & is super smart. What are the benefits AOA has now for our youth. I know that this has been strategic planning. He came over as he wanted to register for a upcoming show. After vet check, stall, halter, hotel, fuel & food. etc. He is at $1482.00. If we want to get youth involved we should at least wave stall fee or something! Please bring this to the board again.

Vigus will create a response to the inquiry as per the Board's discussion - the only part of the cost that AOA has any participation in is the $6 collected for each registration in a certified AOA show. The affiliate/group putting on the show would have better capacity to help reduce costs.

10.2 Action Items — Williamson/Vigus/Synhorst

10.3 Next Meeting — **Tuesday, March 26, 2019, 6:00 PM via conference call** — Vigus

10.4 Adjournment Meeting adjourned at 9:02 PM Eastern. — Vigus