AOA Membership Committee
Minutes February 2024

Committee Members Present:
Kathy Brown
Lori Grimes
Elden Harms
Brittany Richardson
Terese Schmidt
Beth Turner
Sarah Donahoe, Chairperson

Staff Liaison: De Monson
Board Liaison: Brian Houchin
Executive Director: Robin Gifford

Meeting: Monday, February 12th, 2024
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Opening Remarks		
2.0 Minutes for Approval *Kathy move, Beth second, all approve*	**All**	
3.0 New Member Phone Calls Report *Nothing to report* **New Member Call List**	**Sarah/All**	
4.0 Member Feedback Report *No new suggestions or feedback* **Member Suggestion Spreadsheet**	**Sarah/All**	
5.0 Social Media Engagement Report *ABCsof Processing Your Fiber with several comments AFTER the presentation.* *8 new members* *Discussion on SHOW RULE CHANGES with 37 comments and 14 likes. Prompt answers from Judy Schroeder, Show Superintendent. Some negative/positive comments*	**Sarah/All**	

Weekend Update Report		
6.0 Old Business **6.1 Shearer Recruitment Cards–Report** *Will send cards by end of February* *Kathy to review landing page for content* www.GotAlpaca.com *Completion date hard 3.7.2024* **6.2 Member suggestions, comments, concerns–** *Youth Membership Benefit follow–up: The Membership Committee suggests having a monetary Youth Awards Program rather than a youth scholarship. Sarah will suggest this to the Youth Committee as a new benefit for youth.* *Other nonmonetary rewards include admission to Total Immersion Clinic and/or admission to NEFC,* *Additional suggestion for Annual Plan 2024–no suggestions*.	**Elden Robin and De** **Sarah**	
7.0 New Business *None*	**Sarah**	
8.0 Adjournment–*adjourned at 7:10 EST* **Next meeting March 11, 2024** at 6PM EDT/3PM PDT		