Fiber & Fiber Products Committee (FiberCom)

Meeting Minutes
January 4, 2016

Meeting: Conference Call — January 4, 2016, 8:00 p.m. EST

Members: Stacy Heydt, Chair
Launda Soper, Secretary
B-J Ellis
Ruth Fuqua
Chris Reachard

Board Liaison: Norm Johnson

Staff Representative: Andrea Harrington

1.0 Meeting Opening:

1.1 Approve Minutes from December 7, 2015: Ruth made motion to approve, Chris seconded, motion passed.

2.0 Old Business:

2.1 National Fleece Show Update:

Andrea updated us on the facility, how the speakers and classrooms would be set up. She said for us to forward our list of suggestion to her and that the staff/board would decide who would be selected. Andrea said that they would probably be making their decision by the end of January for speakers and teachers.

Andrea said that we could select two items from our list of recommendations. We selected the Fiber Artists' Marketplace and the Demonstrations.

Most of the meeting was discussing the Fiber Artists' Marketplace and how that would be managed. The committee discussed the size of the marketplace, how it would be designated, how many people it would take to tend the booth during show hours, how sales would be handled, what types of fixtures would be required, where the fixtures could be found, how many items should be allowed per person, or if there should be a limit, what types of hang tags should be used and the type of inventory system. Chris said that he would manage this project and get the fixtures from MAPACA. BJ offered to assist.

A plan was made and Stacy will submit it to Darby next week.

We also discussed who we could get to demonstrate fiber art. Chris suggested that we do a fiber to shawl on-going demonstration throughout the conference. He said he would contact his group that has done this demonstration in the past and oversee this event.

2.2 Project #5 Resource Directory Update:

Norm said that he discussed the possibility of moving this page to be more visible on the website with Darby. He will give us an update on how that project is moving forward next month.

2.3 Project #1 Student Design Competition:

Ruth told us that the donations have been coming in and that she has received yarn and fabric donations. She also mentioned that she could always use more donations. Things are on schedule.

2.4 Project #10 Fiber as a Business Brochure:

The committee agreed on the topic headings for the brochure. Each member agreed to complete a rough draft of two headings.

2.5 Project #12 Adopting International Yarn Standards:

Stacy said that Darby and the board approved the use of the Yarn Standards. Stacy will write and e-blast and send it to Darby this week.

2.6 Project #11 Fiber Slogan/Branding Alpaca:

This project was put on hold this month.

3.0 New Business: Norm reported that Darby asked if we would like to have an e-Blast for a new member. The committee agreed that 1 – 2 new members was needed.

4.0 Meeting Wrap:

4.1 Next Meeting: Monday, February 1, 2016, 8:00 p.m. EST.

4.2 Adjournment: Motion to adjourn was made by Ruth, Seconded by B-J, motion passed and meeting was adjourned at 9:07 p.m. EST.