BOARD MEETING MINUTES

Our Mission:
Serve all Alpaca Owners Association Members to facilitate their success within the alpaca industry.
Our Vision:
A recognized and sustainable North American alpaca industry for alpaca owners, alpaca breeders and those who design, produce and sell alpaca related products and services.

Board of Directors:	Jennifer Hack, President	Wendy Dittbrenner, Vice President
	Lynn Eden, Treasurer	Sharon Milligan, Secretary
	Wini Labrecque, Director	Scot Miller, Director
	Jeff Williamson, Director	Rhonda Deschner, Director
	Michael Livingston, Director	

Executive Director: Robin Gifford

Meeting: Board Meeting, Monday August 23, 2021, 7:00 Eastern Time

1.0 **Meeting Open:**
Meeting open by President Jennifer Hack at 7:09 Eastern Time. Jeff unable to attend.

2.0 **Consent Agenda:**
July Email approval ratification, Executive Director's Report, Dashboard, Social Media stats, Committee Reports NOT needing discussion.
Motion by Lynn, second by Wendy, passed 8-0.

3.0 **Financial Report:**
3.1 Income is below projected budget. Expenses are below projected budget. With cash reserves, AOA is in the Black.

4.0 **Strategic Discussion 1:** Proposed AOA Operating Reserve/Boards Designated Plan.
4.1 Lynn presented her proposal to establish an AOA Operating Reserve Fund and a Board Designated Fund. The purpose would be to separate our investment funds into the two separate funds so that AOA's assets could be efficiently managed with AOA's mission in mind.
4.2 There was a motion by Scott and a second by Rhonda to establish an Operating Reserve Fund for AOA. Passed,8-0.
4.3 Lynn will come back to the Board with more exact details concerning the funds amount, short term use and replacement, as well as changes, if needed, of the Bylaws.

5.0 **Strategic Discussion 2:** Strategic Plan plus Goal review and approval of the Working Draft.
5.1 The Board discussed and agreed that the Strategic Plan and Goals were appropriate and sound.
5.1 Motion to accept the 4 Strategic Initiatives and subsequent goals for 2021-22. Motion by Sharon, second by Lynn, passed 8-0.

6.0 **Strategic Discussion 3:** Future of NFE.
6.1 There was discussion concerning the viability of the NFE, location and what could be done to improve profitability and attendance.
6.2 There was a review of a proposal by the Education & Fiber Event Task Force and it was determined that their recommendation to move the event was a good idea but more work need to be done to actually finalize the event.
6.3 Motion by Lynn to Move the NFE to the University of Kentucky Cooperative Extension Campus. Second by Scott, passed 8-0.

7.0 **Other Business:**
6.1 **Virginian Show Waiver (VAOBA**). There was a motion by Scott to support the Show Rules Committee response to the Virginia Show request. Second by Mike, passed 8-0.

6.2 **Show Rules.** Motion by Sharon to continue with all Pilot Programs, including youth halter, in 2022. Second by Rhonda, passed 8-0.

8.0 **Adjournment:**

Next meeting September 27, 2021