AOA Membership Committee

Agenda

February 13, 2023

Committee Members: Kathy Brown
Ron Cosner
Elden Harms
Jennie Mezick
Luke Stultz
Brittany Richardson
Beth Turner
Sarah Donahoe, Chairperson
Staff Liaison: De Monson
Board Liaison: Brian Houchin
Executive Director: Robin Gifford

Meeting:

6:00 PM Eastern Time/3:00 PM Pacific Time

Join with Google Meet

1.0 Opening Remarks Thank you for covering last meeting!	**Sarah**	**Brief**
2.0 Minutes for Approval January 2023 Minutes– Motion by Elden, Second by Brittany, all approved minutes	**Sarah**	**Brief**
3.0 New Member Phone Calls Report New AOA Paid Member Call List Discussions of interest–Review of our phone calls to new members. Nothing to report. Overall phone calls received well by new members	**All**	**5**
5.0 Old Business **5.1 Existing Member Phone Calls–Update** Robin to send survey to members not renewing and we will start making phone calls based on that survey.	**Sarah/De**	**Brief**

5.2 Recruitment Cards for Shearers AOA will be sending out cards soon to shearers now and in the near future for the same recruitment cards to go to mills. **5.3 Positive Member Experiences–TABLED** - Having a voice within the organization - Knowing who to call for questions/comments - Ability to find a mentor nearby - Office staff always helpful and friendly - Show system - Variety of educational programs This is a strategic goal of Board of Directors. Please think about YOUR positive member experiences for further discussion next month.	**Elden** **Sarah**	**Brief** **10**
6.0 New Business		
6.1 AOA Marketing Subcommittee Update AOA Social Media Post 2023 Discussion on creating social media posts (specifically Facebook AOA Member Group) and how Marketing & Membership Committee could work together to create engaging posts. F/U next mtg	**Sarah**	**25**
6.2 Member Suggestions–TABLED Change Show Format Add alpaca attacks database	**Sarah**	**10**
7.0 Adjournment–at 7:10 PM EST **Next Meeting–**March 13, 2023 at 6:00 PM Eastern Time/3:00 PM Pacific Time		