Membership Committee Agenda

Committee Members: Sarah Donahoe
Elden Harms
Kathy Brown
Ron Cosner
Patty Hasselbring, Chair

Staff Liaison: De Monson
Alyssa Winterfield

Board Liaison: Brian Houchin

Meeting: **February 15, 2021**
Video Meeting
6:00 PM Eastern Time/3:00 PM Pacific Time

1.0 Meeting Opening

1.1 News of Importance from AOA

- All hands on deck: National Show coming up. Registration is going well. Vendors and exhibitors are registering well.
- Need herdsires for auction.
- Membership issues.
- Election Committee is working hard.
- EPDs expected to be out around March 1. Perhaps some collection sites for histogram samples next year.

2.0 Projects

2.1 Veterinary Assistance for Members

Background: Purpose - develop mechanism for members to have access to after hours and weekend vet consultation. De has developed page on website. Checking with attorney to ensure no liability.

- Status Report – De / Robin re readiness to go public – should be no problem, will do a disclaimer.
- Need to update annually.

2.2 Contacts with New Members – status update

2.2 Youth Involvement / Membership Levels based on levels of engagement

Status Report:

- Youth Membership included in overall levels.
- Need to work on potential costs for each membership level.
  - Board has approved the concepts and timeline for the package of changes.
  - $334 per member is actual “cost” (leaving out other sponsorships, ads, etc.)

- Four levels: Business, Corporate, Fan, Youth – Discussed levels. No problems with amounts. Discussed fine-tuning aspects such as names for levels, corporate level intent. Committee will continue discussion and provide input to Robin over the next few days.

3.0 Review of Work and Planning for 2021

Discussion of draft plan for 2021-2022 - carried over to March meeting

4.0 Minutes for Approval

Minutes from 1/11/21 - approved via email February 15: Yes votes: Ron, Sarah, Kathy. Absent vote: Elden. Motion carried.

6.0 Meeting Wrap

Next Meeting Date: Monday, March 8, 2021, at 3 PM PST/6 PM EST