



AOA MEMBER BENEFITS

	YOUTH MEMBER (18 or younger on January 1 of the applicable year)	PRIMARY MEMBER	BUSINESS MEMBER	CORPORATE MEMBER
	\$20	\$50	\$200	\$150
GENERAL BENEFITS				
National Public Relations and Communications	✓	✓	✓	✓
Mentorship	✓			
Scholarship Opportunities	✓			
Networking Opportunities	✓	✓	✓	✓
Voting Rights (if Bylaw 3.3 requirements are met)		✓	✓	✓
Participate in Gift Membership Program			✓	
Purchase dental and vision insurance from Ameritas			✓	✓
REGISTRY BENEFITS				
Register and Transfer Alpacas	✓	✓	✓	✓
Expected Progeny Differences (EPD) Program	✓	✓	✓	✓
Search pedigrees, EPDs, member directory, and show results	✓	✓	✓	✓
Bulk transfer discounts (contact office for details)			✓	
EDUCATIONAL BENEFITS				
Learn with webinars	✓	✓	✓	✓
MARKETING BENEFITS				
Listed in Member Directory	✓	✓	✓	✓
Purchase listing in <i>Alpaca Owners Guide</i>	✓	✓	✓	✓
Purchase advertising in <i>Alpaca Owners Guide</i>			✓	✓
Event promotion through Event Calendar			✓	✓
Purchase member eBlasts			✓	✓
Purchase leads			✓	✓
Shown on Farm & Ranch Locator			✓	
Alpaca Marketplace listing			✓	✓
List alpacas for sale and stud			✓	
SHOW BENEFITS				
Youth Show Membership	✓			
Show Membership			✓	
MEMBERSHIP ADD-ONS				
Add a Fleece Show Membership (\$60) (contact the office)		✓		
Add second person from your account(s) as a Primary Member (\$20)			✓	
Add all your children 18 and younger as of January 1 as Youth Members (flat fee of \$20) (contact the office)			✓	
Add a Marketing or Benefactor Package			✓	✓



AOA ADD-ON PACKAGES

	BASIC MARKETING	ADVANCED MARKETING	SILVER BENEFACTOR	GOLD BENEFACTOR	PLATINUM BENEFACTOR
	\$295	\$695	\$1,250	\$2,400	\$4,000
MEMBER MARKETING					
Discount on member eBlasts	5%	10%	15%	20%	30%
Discount on lead pricing	\$0.15 per lead	\$0.10 per lead	\$0.5 per lead	sent monthly	sent monthly
Free quarterly eBlast to new members			\$200 value	\$200 value	\$200 value
Recognition at bottom of AOA eBlasts			2 times	5 times	10 times
ALPACA OWNERS GUIDE					
Listing in <i>Alpaca Owners Guide</i>	\$110 value	\$110 value	\$110 value	\$110 value	\$110 value
Bold Benefactor listing in <i>Alpaca Owners Guide</i>			✓	✓	✓
One (1) free ad in <i>Alpaca Owners Guide</i>		1/3 page (\$275 value)	1/3 page (\$275 value)	2/3 page (\$550 value)	Full page (\$825 value)
Discount on additional advertising in <i>Alpaca Owners Guide</i>	5%	10%	15%	20%	30%
WEBSITE MARKETING					
Receive additional information on the Farm & Ranch Locator (website, address)	✓	✓	✓	✓	✓
Receive clickable logo on the Farm & Ranch Locator		✓	✓	✓	✓
Business Profile featured on AOA's website with a link to your website		✓	✓	✓	✓
Emphasized benefactor listing in the Member Directory			✓	✓	✓
Recognition on AOA's website			✓	✓	✓
NATIONAL SHOWS					
Recognition at the AOA National Halter and Fleece Shows			✓	✓	✓
Banner in the show ring at the AOA National Halter Show			\$250 value	\$250 value	\$250 value
NATIONAL ALPACA FARM DAYS					
National Alpaca Farm Days (NAFD) registration included		\$35 value	\$35 value	\$35 value	\$35 value